

ELTON JOHN AIDS FOUNDATION



Hello Supporter,

[As The New York Times reported this morning](#), I am very pleased to announce to all supporters of the Elton John AIDS Foundation (EJAF) that Sir Elton John will be publishing a book – *Love Is the Cure: Ending the Global AIDS Epidemic* – about his personal experiences in the fight against HIV/AIDS. Proceeds from the sale of the book will benefit the Foundation.

As you know, EJAF focuses its resources on HIV prevention, stigma eradication, and service programs benefitting people who are most at risk of HIV infection and who have been stigmatized, marginalized, and left behind by governments and societies across the globe. Our programs compassionately engage with people in need by respecting the realities of their circumstances and preserving their dignity.

Elton's book will highlight these important aspects of EJAF's approach to the fight against HIV/AIDS. In addition, through stories of his personal encounters with people like Ryan White, Freddie Mercury, and many others, Elton will convey the personal toll AIDS has taken on his life and how this loss has strengthened his determination to stop the spread of the disease.

"This is a disease that must be cured not by a miraculous vaccine, but by changing hearts and minds, and through collective effort to break down social barriers and to build bridges of compassion," Elton writes. "Why are we not doing more? This is a question I have thought deeply about, and wish to answer – and to help change – by writing this book."

The book will be published by Little, Brown and Company in July 2012 to coincide with the 2012 XIX International AIDS Conference to be held in Washington, DC. The audio book will be read by Elton and published simultaneously by Hachette Audio. Hodder & Stoughton will publish simultaneously in the UK. We will provide further information as it becomes available.

This book would not be possible without the generous support EJAF's cherished friends and donors, like you, have provided for our vital, life-saving work over the past 20 years. Much of this work will be featured in Elton's book, and we hope you will take great pride in reading about these accomplishments when the book is published.

Sincerely,

Scott Campbell
Executive Director



The Elton John AIDS Foundation is proud to be
rated as a 4-star charity by Charity Navigator



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