

GMHC's *TREATMENT ISSUES* TO APPEAR IN *POZ* MAGAZINE IN 2008

New York, New York (April 16, 2008)—*POZ* and Gay Men's Health Crisis (GMHC) are pleased to announce that GMHC's *Treatment Issues* will appear in *POZ* magazine in 2008. The award-winning magazine for people living with and those affected by HIV/AIDS will include the four- to eight-page GMHC quarterly in five of its issues. *Treatment Issues* will provide treatment information above and beyond the extensive treatment coverage offered in every issue of *POZ*, on poz.com, and on its web-based sister publication, AIDSmeds.com. It will also provide analysis of timely HIV prevention and policy issues. The addition of GMHC's quarterly to *POZ* and *AIDSmeds*' existing treatment content offers readers an unparalleled breadth of treatment information.

The first edition of *Treatment Issues* in *POZ* appears as eight pages in the April issue. The remaining four issues are scheduled to appear in the July/August, September, October and December issues. The GMHC quarterly's content will also be available online at poz.com and at gmhc.org. GMHC has been publishing *Treatment Issues* since 1987.

Marjorie J. Hill, PhD, chief executive officer of GMHC says, "We are very excited about this new joint venture with *POZ*. For years, we have each worked to increase the health, independence, and well-being of people living with HIV/AIDS and their affected communities. This partnership allows us to benefit from each other's experience and to expand the reach and impact of each other's work."

Regan Hofmann, editor-in-chief of *POZ* says, "The joining of our two formidable brands will benefit both of our readerships exponentially. I am so pleased to be able to offer our readers additional information about treatment—both in print and online. We repeatedly hear from readers that we are their most trusted source of treatment information, and to be able to expand our volume of treatment coverage will further impact their good health."

Gay Men's Health Crisis (GMHC) is a not-for-profit, volunteer-supported and community-based organization committed to national leadership in the fight against AIDS. GMHC provides services and programs to over 15,000 men, women and families that are living with or affected by HIV/AIDS in New York City, and prevention outreach and education to hundreds of thousands throughout the world. For more information, please visit www.gmhc.org.

POZ is the premier lifestyle, treatment and advocacy magazine for people living with—and those affected by—HIV and AIDS. The award-winning magazine and website (poz.com) provide the most complete and expert HIV/AIDS information available in the United States. Together, the magazine and website reach more than 70 percent of all of those people living with HIV/AIDS who are aware of their status. The website provides extensive opportunity for both public and private social networking and represents one of the largest communities of openly HIV-positive people in the world. For more information, please visit www.poz.com.

-- END --

CONTACT:

Noel Alicea/GMHC: 212.367.1216, noel_a@gmhc.org
Ian Anderson/POZ: 212.938.2046, ianderson@poz.com